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The Roots N Blues N BBQ Festival Announces Great Southern Bank as a New Stage Sponsor

COLUMBIA, Mo. – The Roots N Blues N BBQ Festival, presented by U.S. Cellular®, is happy to announce Great Southern Bank as a new stage sponsor for the 2016 festival at Stephens Lake Park on September 30 through October 2.

Great Southern Bank began in Springfield, MO in 1923 and now operates 109 offices in eight states including Missouri, Kansas, Iowa, Nebraska, Arkansas, Texas, Oklahoma and Minnesota. A new banking center in Columbia on South Providence Road officially opened on April 20, 2015, and Great Southern Bank is excited to be a part of the Columbia community.

“We’re happy to be a part of this event as it gives us a great opportunity to connect with our community,” said Lisa Fredette, Great Southern Banking Center Manager. “The Roots N Blues N BBQ Festival has a great following and we’re looking forward to building new relationships with the festival attendees.”

Tickets for The 10th Annual Roots N Blues N BBQ Festival are available online at rootsnbluesnbbq.com, at The Roots N Blues N BBQ box office located at Vinyl Renaissance (16 North 10th Street in downtown Columbia), and at the MSA/GPC box office located at the MU Student Center.

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The Roots N Blues N BBQ Festival, first launched in 2007, features over 30 artists representing the genres of roots, blues, gospel, country, folk, soul, bluegrass, and rock. The festival is a fun, true and unique celebration of music, food, and culture.